

**DEPARTMENT OF COMMERCE**  
**DEVA MATHA COLLEGE, KURAVILANGAD**

**Affiliated to Mahatma Gandhi University, Kottayam**



**REPORT**  
**of**  
**ADD-ON COURSE**  
**In**  
**Entrepreneurship Development**

*(Conducted for II DC students)*

**Academic Year: 2019-20**

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## **Add-on Course in ENTREPRENEURSHIP DEVELOPMENT**

Duration: 30 hours

Number of students enrolled : 40

Entrepreneurship Development is the process of improving the skills and knowledge of entrepreneurs or future entrepreneurs through various training and class room programs. The whole point of entrepreneurship development is to increase the number of entrepreneurs. Thus commerce aided department of Deva Matha College had organized the add on Course ‘ Entrepreneurship Development’ to build entrepreneurial spirit in the students who aspire to become entrepreneurs. The purpose of entrepreneurship development is to create more entrepreneurs. A greater number of entrepreneurs would mean more businesses, more employment generation and greater economic development. The focus of entrepreneurship development is the entrepreneur themselves. It is about enhancing their skills.

**Title: Entrepreneurship Development**

**Instructional Hours: 30 Hours**

**Duration: 3 months**

**Mode of Instruction: Online, Offline**

**Intake Capacity: 50**

**Eligibility: +2**

**Course Objectives**

1. The curriculum of Entrepreneurship Development is aimed to develop Entrepreneurial culture and foster the growth of innovation and Entrepreneurship amongst students.
2. The prime focus is to equip students with the skills, which make them eligible for the wide range of career opportunities offered by global undertakings.
3. Entrepreneurship Development would equip students with the necessary skills to make a meaningful contribution towards their personal and professional growth in future.
4. Provide a platform for real time learning from the entrepreneurs.

### **Module 1 (3 Hours)**

#### **Entrepreneurship essentials**

Need & Importance of Entrepreneurship- Nature & Scope of Business- Forms of Business organisation

### **Module 2**

**(8 Hours)**

#### **Setting up of Business**

Procedure for establishing a small business- Business financing- Source of Short-term and Long-term finance- Role of Specialised Financial Institutions- Entrepreneurship assistance schemes (Central/State)- Business Incubation- Start-Up- Fund for start-up

### **Module 3**

**(10 Hours)**

#### **Business as a profession**

Need for employment, avenues of employment and concept of self employment- Business Ideas- Generating Ideas- Ways to Generate Ideas- Feasibility Study- Types of feasibility study- Rural Entrepreneurship- Agri Entrepreneurship- Social Entrepreneurship- Women Entrepreneurship- Student Entrepreneurship- role of society and family in the growth of an entrepreneur- Issues & Challenges faced by an entrepreneur

### **Module 4**

**(4 Hours)**

#### **Innovations in Entrepreneurship**

Meaning and Importance of Innovation- Role of Technology for Entrepreneurship Development- use of E-Commerce and Social Media

### **Module 5**

**(5 Hours)**

Industrial Visits

#### **References**

1. Aruwa S.A.S (2004), The Business of Entrepreneurs; A Guide to Entrepreneurial Development

2. Soyibo, A. (2006), The Concept of Entrepreneurship.
3. Vosloo V.W (2009), Entrepreneurship and Economic Growth

**Course Outcome:**

- Students will learn about Foundation of Entrepreneurship Development and its theories.
- Learners will identify the type of entrepreneur and the steps involved in an entrepreneurial venture.
- Learners will explore entrepreneurial skills and management function of a company with special reference to SME sector.

**Assessment Procedure:**

One hour duration written examination

**Grading**

<b>Grading Scale</b>	<b>Grade</b>
90-100%	A
80-89.9%	B
70-79.9%	C
60-69.9%	D
50-59.9%	E
0-49.9%	F

## ENTREPRENEURSHIP DEVELOPMENT

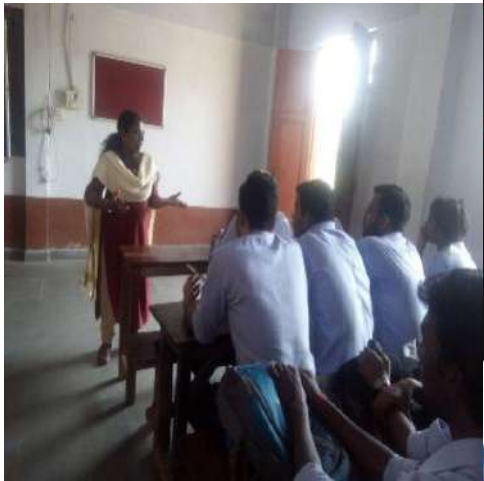
### Resource Persons Details

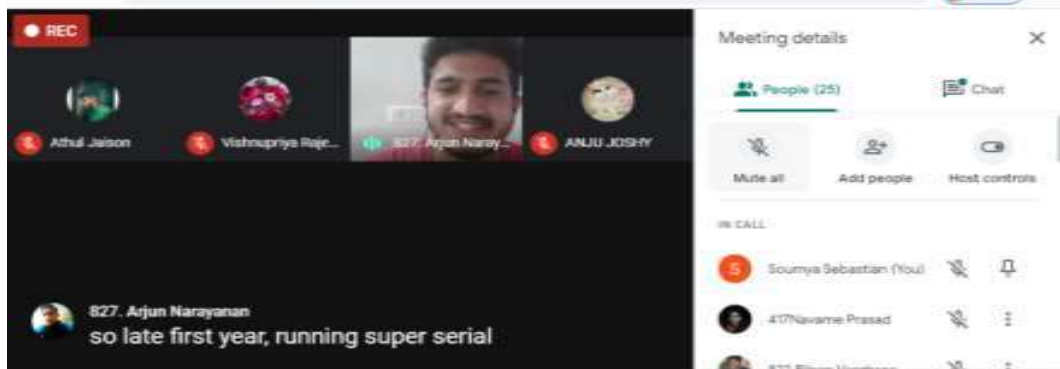
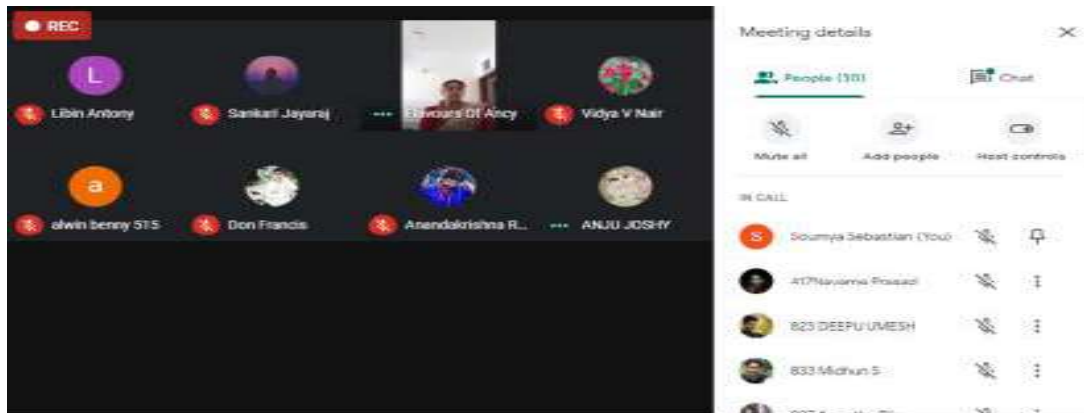
Sl.No	Resource Person
1	GeorgekuttyCyriac 9447310156 Ever Green Industries
2	Rajamohan Nair (Financial Literacy Commission, Erattupetta Block) Retd. Chief Manager SBI 9447230734 nair.psr@gmail.com
3	Sri. Sivaprasad Josco Food Products ,Vempally 9744259444 info@ojes.in
4	E.M. Nassar Former Deputy Registrar, Dept. of Industries & Commerce) Motivational Trainer 9446122210 9074409001 nassaredayan@gmail.com
5	Lorance Mathew Industries Extension Officer Lalam 9446367985 9188127083 lorancemathew@hotmail.com
6	Nishamol A V Industries Extension Officer Erattupetta Block 9188127081 9544962054 nisharajeshanu@gmail.com
7	Rejani E A Industies Extension Officere Uzhavoor Block 9188127080 8547890938 ieo.uzvr@gmail.com
8	Mr.SajiVarkey Head of PaimpalAgroproducts LLP 9188821651 Sajivarkey75@gmail.com
9	Mrs.Ancy Mathew 9447128480 9847697347 flavoursofancy@gmail.com

10	Mr. Arjun Narayanan Student B.Com – (2018-2021 ) 8281892691 arjunnarayanan970@gmail.com
11	Ms.GowriAniyappan B.Com –(2018-2021 ) 9961888443 gourianiyappan@gmail.com

### PHOTOS







DEVA MATHA COLLEGE KURAVILANGAD  
ADD ON COURSE ON ENTREPRENEURSHIP DEVELOPMENT

INDUSTRIAL VISIT DETAILS-



- DOLPHIN RUBBER INDUSTRY AT POOVANTHURUTHU,
- D C BOOKS,
- ABTEC

The industrial visit for the Entrepreneurship Development class was conducted on 29 th February 2020. All students reached the class by 9.30 AM. We started our journey by 10 AM. The IV was coordinated by Miss Soumya Sebastian. By 11 AM we reached Dolphin Rubber Industry at Poovanthuruthu. The Dolphin Rubber Industry is a manufacturer of rubber mats. They offered us a very grand welcome. After, a class was conducted by the General Manager Mr. Aby K Mathew , which gave a deeper knowledge about their company. He just asked us to list the user of a rubber mat. But unfortunately we can't list more because the uses of rubber mats are more than our knowledge. In India, the uses are limited but for foreign countries mainly colder one have varieties of uses and application. The varieties of rubber mats are Fire Resistant mats, Hygenic Mat, Cow mat, Shoe Tray Mat etc. Dolphin Industry is a one which comes under the MSME sector. This was started as a Small business more than 15 years back but now they have a current turnover about 250 Crores. They mainly conducts exporting business to almost 35 countries. They have 17 units and around 20 staffs.





## Attendance Sheet

### ADD ON COUSE ON ENTREPRENEURSHIP DEVOLPMENT

#### ATTENDANCE SHEET

Sl. No.	Class No.	Name	Department	1.02.2020	28.02.2020	29.02.2020	19.04.2021	20.04.2021	26.04.2021
1.	802	Vimal C. S.	B. Com	Vimal	Vimal	Vimal	Vimal	Vimal	Vimal
2.	826	Jarwin Thomas	B. Com	Jarwin	Jarwin	Jarwin	Jarwin	Jarwin	Jarwin
3.	822	Bilson Varghese	B. Com.	Bilson	Bilson	Bilson	Bilson	Bilson	Bilson
4.	823	Deepu Umesh	B. Com.	Deepu	Deepu	Deepu	Deepu	Deepu	Deepu
5.	833	Midhun S. Gopal	B. Com.	Midhun	Midhun	Midhun	Midhun	Midhun	Midhun
6.	837	Aswathy Biju	B. Com.	Aswathy	Aswathy	Aswathy	Aswathy	Aswathy	Aswathy
7.	842	Jinita Joy	B. Com	Jinita	Jinita	Jinita	Jinita	Jinita	Jinita
8.	901	Anandakrishna Reji	B. Com (S. F.)	Anand	Anand	Anand	Anand	Anand	Anand
9.	903	Christo Joy	B. Com (S. F.)	Christo	Christo	Christo	Christo	Christo	Christo
10.	904	Rahul O. S.	B. Com. (S. F.)	Rahul	Rahul	Rahul	Rahul	Rahul	Rahul
11.	907	Anju Joshy	B. Com. (S. F.)	Anju	Anju	Anju	Anju	Anju	Anju
12.	912	Akhil Vinod	B. Com. (S. F.)	Akhil	Akhil	Akhil	Akhil	Akhil	Akhil
13.	916	Alwin Johny	B. Com. (S. F.)	Alwin	Alwin	Alwin	Alwin	Alwin	Alwin
14.	918	Athul Jaison	B. Com (S. F.)	Athul	Athul	Athul	Athul	Athul	Athul
15.	919	Augustine Paul	B. Com. (S. F.)	Augustine	Augustine	Augustine	Augustine	Augustine	Augustine
16.	921	Christo Shaji	B. Com. (S. F.)	Christo	Christo	Christo	Christo	Christo	Christo
17.	923	Dilshad M.	B. Com. (S. F.)	Dilshad	Dilshad	Dilshad	Dilshad	Dilshad	Dilshad
18.	929	John Mathew	B. Com. (S. F.)	John	John	John	John	John	John
19.	933	Mukil Thankachan	B. Com (S. F.)	Mukil	Mukil	Mukil	Mukil	Mukil	Mukil
20.	941	Anu Antony	B. Com. (S. F.)	Anu	Anu	Anu	Anu	Anu	Anu

21.	944	Fathima Nuzrin	B. Com (S. F.)	<u>Fathima</u>	<u>Fathima</u>	<u>Fathima</u>	<u>Fathima</u>	<u>Fathima</u>	<u>Fathima</u>
22.	950	Vidya V Nair	B. Com (S. F.)	<u>Vidya</u>	<u>Vidya</u>	<u>Vidya</u>	<u>Vidya</u>	<u>Vidya</u>	<u>Vidya</u>
23.	1103	Libin Antony	B. Com (S. F.)	<u>Libin</u>	<u>Libin</u>	<u>Libin</u>	<u>Libin</u>	<u>Libin</u>	<u>Libin</u>
24.	1110	Vishnupriya R.	B. Com (S. F.)	<u>Vishnupriya</u>	<u>Vishnupriya</u>	<u>Vishnupriya</u>	<u>Vishnupriya</u>	<u>Vishnupriya</u>	<u>Vishnupriya</u>
25.	1123	Cyriac Ciby	B. Com (S. F.)	<u>Cyriac</u>	<u>Cyriac</u>	<u>Cyriac</u>	<u>Cyriac</u>	<u>Cyriac</u>	<u>Cyriac</u>
26.	1124	Fahad Basheer	B. Com (S. F.)	<u>Fahad</u>	<u>Fahad</u>	<u>Fahad</u>	<u>Fahad</u>	<u>Fahad</u>	<u>Fahad</u>
27.	1125	Febin Thomas	B. Com (S. F.)	<u>Febin</u>	<u>Febin</u>	<u>Febin</u>	<u>Febin</u>	<u>Febin</u>	<u>Febin</u>
28.	1126	Gokul Krishna B.	B. Com (S. F.)	<u>Gokul</u>	<u>Gokul</u>	<u>Gokul</u>	<u>Gokul</u>	<u>Gokul</u>	<u>Gokul</u>
29.	1130	Kannan Vinod	B. Com (S. F.)	<u>Kannan</u>	<u>Kannan</u>	<u>Kannan</u>	<u>Kannan</u>	<u>Kannan</u>	<u>Kannan</u>
30.	1132	Sebin Sabu	B. Com (S. F.)	<u>Sebin</u>	<u>Sebin</u>	<u>Sebin</u>	<u>Sebin</u>	<u>Sebin</u>	<u>Sebin</u>
31.	222	Jijo Francis	Chemistry	<u>Jijo</u>	<u>Jijo</u>	<u>Jijo</u>	<u>Jijo</u>	<u>Jijo</u>	<u>Jijo</u>
32.	515	Alwin Benny	Economics	<u>Alwin</u>	<u>Alwin</u>	<u>Alwin</u>	<u>Alwin</u>	<u>Alwin</u>	<u>Alwin</u>
33.	523	Joben Joseph	Economics	<u>Joben</u>	<u>Joben</u>	<u>Joben</u>	<u>Joben</u>	<u>Joben</u>	<u>Joben</u>
34.	601	Don M. Francis	English	<u>Don</u>	<u>Don</u>	<u>Don</u>	<u>Don</u>	<u>Don</u>	<u>Don</u>
35.	605	Richard Johnson	English	<u>Richard</u>	<u>Richard</u>	<u>Richard</u>	<u>Richard</u>	<u>Richard</u>	<u>Richard</u>
36.	617	Sankari Jayaraj	English	<u>Sankari</u>	<u>Sankari</u>	<u>Sankari</u>	<u>Sankari</u>	<u>Sankari</u>	<u>Sankari</u>
37.	1007	Arjun Hari	English (S. F.)	<u>Arjun</u>	<u>Arjun</u>	<u>Arjun</u>	<u>Arjun</u>	<u>Arjun</u>	<u>Arjun</u>
38.	27	Anusree V. Babu	Mathematics	<u>Anusree</u>	<u>Anusree</u>	<u>Anusree</u>	<u>Anusree</u>	<u>Anusree</u>	<u>Anusree</u>
39.	124	Joyal Jose	Physics	<u>Joyal</u>	<u>Joyal</u>	<u>Joyal</u>	<u>Joyal</u>	<u>Joyal</u>	<u>Joyal</u>
40.	417	Navamee Prasad	Zoology	<u>Navamee</u>	<u>Navamee</u>	<u>Navamee</u>	<u>Navamee</u>	<u>Navamee</u>	<u>Navamee</u>

E.D club co-ordinator  
 Soumya Sebastian Soumya

MARK SHEET ADD ON COURSE ENTREPRENEURSHIP DEVELOPMENT (2019-20)				
				MARK (50)
Sl.No	Cl.No	Name	Department	
1	802	Vimal C. S.	B. Com	45
2	826	Jaiwin Thomas	B. Com	40
3	822	Bilson Varghese	B. Com.	43
4	823	DeepuUmesh	B. Com.	46
5	833	Midhun S. Gopal	B. Com.	45
6	837	AswathyBiju	B. Com.	42
7	842	Jinitta Joy	B. Com.	40
8	901	AnandakrishnaReji	B. Com. (S. F.)	43
9	903	Christo Joy	B. Com. (S. F.)	41
10	904	Rahul O. S.	B. Com. (S. F.)	42
11	907	Anju Joshy	B. Com. (S. F.)	47
12	912	Akhil Vinod	B. Com. (S. F.)	40
13	916	AlwinJohny	B. Com. (S. F.)	40
14	918	AthulJaison	B. Com. (S. F.)	42
15	919	Augustine Paul	B. Com. (S. F.)	41
16	921	Christo Shaji	B. Com. (S. F.)	45
17	923	Dilshad M.	B. Com. (S. F.)	46
18	929	John Mathew	B. Com. (S. F.)	47
19	933	MukilThankachan	B. Com. (S. F.)	48
20	941	Anu Antony	B. Com. (S. F.)	46
21	944	FathimaNuzrin	B. Com. (S. F.)	45
22	950	Vidya V. Nair	B. Com. (S. F.)	47
23	1103	Libin Antony	B. Com. (S. F.)	42
24	1110	Vishnupriya R.	B. Com. (S. F.)	45
25	1123	CyriacCiby	B. Com. (S. F.)	45
26	1124	Fahad Basheer	B. Com. (S. F.)	48
27	1125	Febin Thomas	B. Com. (S. F.)	49
28	1126	Gokul Krishna B.	B. Com. (S. F.)	49
29	1130	Kannan Vinod	B. Com. (S. F.)	45
30	1132	SebinSabu	B. Com. (S. F.)	42
31	222	Jijo Francis	Chemistry	43
32	515	Alwin Benny	Economics	44
33	523	Joben Joseph	Economics	45

34	601	Don M. Francis	English	42
35	605	Richard Johnson	English	41
36	617	Sankari Jayaraj	English	40
37	1007	Arjun Hari	English (S. F.)	43
38	27	Anusree V. Babu	Mathematics	42
39	124	Joyal Jose	Physics	41
40	417	Navamee Prasad	Zoology	41

## Certificate

**DEVAMATHA COLLEGE KURAVILANGAD**  
 Re-Accredited by NAAC with 'A' Grade  
 Website: www.devamatha.ac.in, E-Mail: principalmck@gmail.com

  
**Certificate**

This is to certify that Midhun S. Gopal Department of  
Commerce has successfully completed the short term multi-disciplinary Add-on-Course titled:  
**Entrepreneurship Development** conducted by the Department of Commerce in association with District Industries Centre,  
 Kottayam, during the academic year 2019-2020.

He/She has passed the add-on Course with A Grade.

  
 Smt. Lovely M.V.  
 General Manager, DIC Kottayam

  
 Ms. Soumya Sebastian  
 Co-ordinator

  
 Dr. Jojo K. Joseph  
 Principal



Kuravilangad  
 April 2021

## Conclusion

This course successfully provided an understanding of the nature of enterprise and entrepreneurship and introduces the role of the entrepreneur, innovation and technology in the entrepreneurial process. It is not about small business or life style businesses but instead the development of growth oriented businesses - whether for-profit or not-for-profit. Entrepreneurship is both a way of thinking and of doing. It involves "building something from nothing" and successful entrepreneurs know how to manage and mitigate uncertainty and risk. Upon successful completion of the course, the student will gain an expansive and deep appreciation of entrepreneurship, and its pivotal role in the economy. The course content is relevant to those individuals thinking about starting a business or who are already in business - large or small, those who are interested in commercialising their own innovations or of others, and those who advise entrepreneurs or engage in policy making in the entrepreneurship area.



Dr. Brincy Mathew

Add-on Course General Coordinator

*Anni Mathew*  
Principal  
Deva Matha College  
Kuravilangad - 686 633